

# Annual Report

## 2017



# Vision | Mission | Values

## Vision

A world in which all people have safe water, proper sanitation and the knowledge to sustain it for future generations.

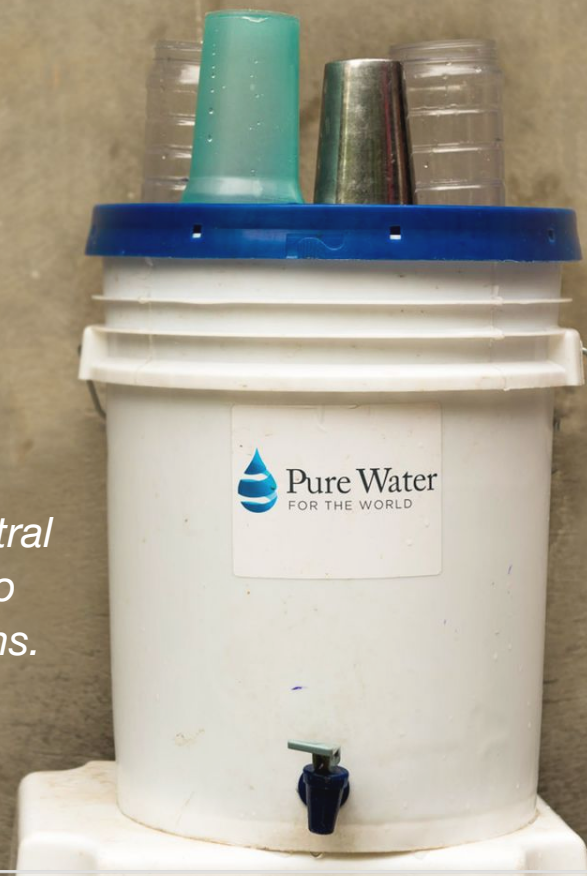
## Mission

Improve lives by empowering people with access to life's most basic necessities...**safe water and sanitation.**

*We do this by partnering with underserved communities, in Central America and the Caribbean, providing the tools and education to establish sustainable safe water, hygiene and sanitation programs.*

## Values

Community | Education | Trust | Commitment | Integration





A photograph of a man and a woman interacting with children in front of a pink building with a green door and a green lattice fence. The man is wearing a light blue polo shirt and a tan cap. The woman is wearing a black sleeveless top. They are surrounded by several children, including a girl in a blue dress and a boy in a striped shirt. The scene is outdoors, with a tree and laundry visible in the background.

# Letter from the Executive Director

# Dear Friends of PWW,

What began, **18 years ago**, as simply installing water filters, now includes the implementation of **comprehensive WASH programs** (WATER, Sanitation and Hygiene), complete with water filters, latrines, handwashing stations, water sourcing and source protection, safe hygiene training, menstrual health hygiene training, water quality testing, and monitoring practices to support long-term sustainability.

This year, we completed **our most complex and comprehensive project**, to date, fondly called the **BBQ Project**, named for the three very remote communities the project included: El Boquerón, El Bosque and Quebrada De Oro.

- The women and children, in these communities, no longer have to travel 5+ miles to collect contaminated water.
- All 557 people, living in the 128 homes, now have clean water and safe latrines at their homes.
- The three community schools have safe water, gender-specific latrines and handwashing stations.
- All community members have received comprehensive safe water, sanitation and hygiene training.
- Three managing Water Boards have been organized and trained and have obtained their legal status, at local and central levels, to monitor and sustain this comprehensive WASH program.

Our **WASH Training and Consulting Services** continue to expand in both Haiti and Honduras. This is a tremendous growth area for us, as we focus on helping others build capacity to enhance our collective reach and impact for safe water and sanitation solutions. We are continuing to grow this program, adding new workshops and services.



The **Water Quality Testing Lab in Haiti** took off this year, with our team conducting 334 tests for a wide-variety of clients, including other NGOs, governmental organizations and private businesses. We are excited about this program and the potential it has to expand our understanding and increase our support of water safety across Haiti.

Additionally, we **initiated sanitation training and implementation work in Haiti schools**, this year, with a pilot project in Limonade. The initial project has launched and involves the maintenance, rehabilitation and reconstruction of latrines in 15 schools. It also includes safe water filters, hand-washing stations, hygiene training, and support.

This year also included: the acquisition of the Safe Water Team (a Michigan-based nonprofit); selected as the recipient of the *Chick-fil-A True Inspiration Award*, which included a grant to serve 19 schools in Honduras; and recognition as an “innovative nonprofit” as a *Classy Award* finalist.

Our **teams continue to collaborate with their local, regional and national governments**, being called upon for training, expertise and guidance. They are frequently consulted to assist with government directives to develop initiatives and set standards working toward the UN’s Sustainable Development Goals, including access to safe water and sanitation for all.

**We cannot achieve our goals without the steadfast commitment of our supporters.** With infinite gratitude, we thank you and invite you to continue this journey with us. Together, we will move to the day when no one has to suffer simply because of the water they drink.

With gratitude,

A handwritten signature in black ink, reading "Carolyn", with a stylized flourish at the end.

**Carolyn Crowley Meub, Executive Director**



# Fiscal Year 2017

July 1, 2016 – June 30, 2017



# Our Impact in 2017 – Beneficiaries



**10,693**  
People



**14**  
Communities

# Our Impact in 2017 – Education & Follow Up



**149** Community-Based Hygiene Education Workshops

**270** Community Agents Trained

**52** Teachers trained on safe, healthy hygiene practices

**385** Trainees in WASH Education Training Programs

**616** Monitoring & Evaluation Visits





# Our Impact in 2017 – Tools



**1,232** Biosand Water Filters



**341** Single-Family Latrines

**18** School Hand-Washing Stations

**23** Gender-Specific School Latrines

**17** PVC Piping Systems for Schools

**1** Rainwater Harvesting Tank

**10,515** Anti-Parasite Treatments



# Water Quality Lab in Haiti

**334** Tests were conducted for a wide-variety of clients, including other NGOs, governmental organizations and private businesses in our Water Quality Testing Lab.

We are excited about the growth of this offering and the potential it has to expand our collective understanding and increase our support of water safety across Haiti.





# From Our Beneficiaries



*“My water situation was a catastrophe before my filter. My children and I used to get very sick with diarrhea, stomach aches, headaches, and cholera. I am so grateful and would like everyone in my city to have one!”* — Martha Louis, Cité Soleil, Haiti

No longer plagued with illnesses, Martha spends her days sewing and providing for her family, while her children go to school.

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*“This project was a dream come true.”* — Jose Antonio Mejia, Trojes, Honduras

***Would you sacrifice your only income for safe water?*** Jose Antonio Mejia, a 39-year old hardworking father, made the ultimate sacrifice this year. He gave up his job, *the only money available to care for his family*, so his children can have safe water. Toño worked alongside the PWW team and many other volunteers as part of comprehensive “BBQ Project” in rural Trojes.



# WASH Training & Consulting Services



# WASH Training & Consulting Services

Our **WASH** (**W**ater, **S**anitation & **H**ygiene) Training and Consulting Teams were in full force this year, conducting **23** workshops, covering **eight** WASH topics, and providing essentials skills to **385** individuals, representing a variety of organizations, including other NGOs, government agencies, private businesses, teachers.

In partnership with CAWST (Centre for Affordable Water and Sanitation Technology, [www.cawst.org](http://www.cawst.org)), this continues to be a tremendous growth area for us, as we focus on helping others build capacity to expand our collective reach and impact. We are continuing to grow this program and are adding new workshops in both Honduras and Haiti. We are also expanding our reach into new regions of Central America.

*“I learned how to integrate hygiene into different subjects of the curriculum. Excellent workshop! Of high importance!”* — Trojes, Honduras Teacher



# Volunteers



# Volunteers Deliver Lasting Change



**This year, 33 volunteers joined our teams in Haiti and Honduras, giving their all to make a difference.**

They installed water biosand water filters in family homes, dug trenching for PVC piping, built latrines and handwashing stations at schools, tested water sources, sifted sand, administered anti-parasite medications, got to know our local teams, and interacted with local children and families at their homes and schools.

*These trips are transformational...for the volunteers and the children, families, and communities they serve. We invite you to be a part of delivering lasting change. Visit our website to learn more.*



# Volunteers Deliver Lasting Change



*“Honduras was beautiful and lively, proving to be one of my best experiences yet. My expectations were minimal, and all I wanted was to volunteer my time and hope for a good experience in return. Little did I know that PWW was going to show their program and community, thoroughly, in one week. Pure Water for the World is an amazing organization!”*

— Kiana Estime, PWW Volunteer

# High School Students Taking Action

*“Traveling to Haiti with Pure Water For the World was the best decision I’ve ever made, and it provided me with clarity for my future humanitarian efforts and career path.”* — Victoria Garrow, High School Senior

Victoria is one of three Michigan teenagers who traveled with PWW on a volunteer trip to Haiti this year. The students all shared experiences of changes in life perspective and a new understanding of the significance of clean water. They are taking this inspiration into their futures.

*“In the U.S., we are constantly thinking about tomorrow. The things we can gain, and the progress we will make. Haitians live day by day, finding immense joy in the little that they have,”* Victoria shared. She is motivated to continue helping the people of Haiti.

***We are excited to see what these amazing students will do to inspire change in their future!***

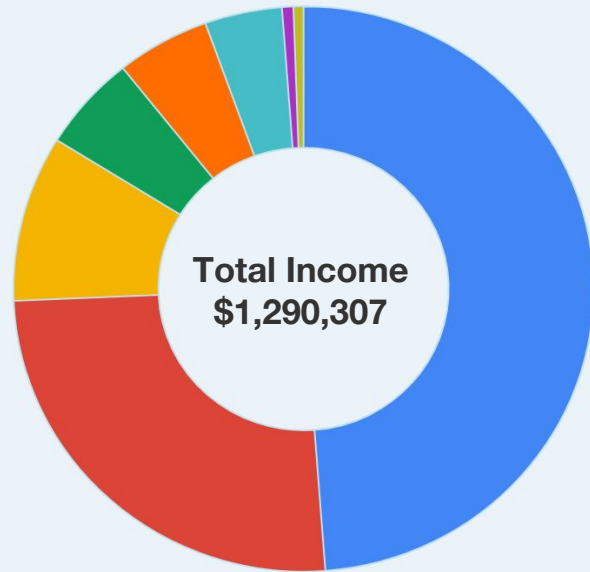


A photograph of a group of young children, likely students, in school uniforms. They are standing in front of a yellow building with a red roof. The children are looking towards the camera. A semi-transparent white box with a blue border is overlaid on the image, containing the text "Financials – 2017".

## Financials – 2017



# Financials



# Financial Position

**Assets:** \$893,887

**Liabilities:** \$20,482

**Net Assets:** \$873,405

## **Net Assets**

**Restricted:** \$95,179

**Unrestricted:** \$403,226

**Board Designated Funds:** \$375,000

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[Link to 990](#)



# Looking into the Future



# Strategic Plan 2017–2021

On January 1, 2016, the United Nations launched the **2030 Agenda for Sustainable Development**, which included **17 Sustainable Development Goals** (SDGs). The purpose of this effort is intended to *“end all forms of poverty, fight inequalities and tackle climate change, while ensuring that no one is left behind.”* (source: [www.un.org](http://www.un.org))

Our vision aligns perfectly with the UN’s SDG #6, which states: *“Ensure availability and sustainable management of water and sanitation for all.”* This is the work our teams do every day. Our established five-year strategic plan provides a guide to keep us focused and continue our commitment to our vision, while helping to achieve this global initiative.



# Strategic Plan 2017–2021

## Five primary goals:

- Expand our portfolio of WASH (water, sanitation and hygiene) offerings, targeted to the needs of the communities where we operate.
- Expand our reach into new regions/countries, with a focus on rural dispersed communities.
- Expand our impact with WASH training and consulting services that build the capacity of other organizations.
- Develop, implement and evaluate financially-sustainable funding models to provide WASH access in rural dispersed communities.
- Continue to grow and diversifying our funding base.



A photograph of two men smiling outdoors. The man on the left is wearing a white baseball cap with the 'PURE WATER FOR THE WORLD' logo and a light blue button-down shirt. The man on the right is wearing a straw cowboy hat and a light blue button-down shirt. They are standing in front of a dense line of green trees. To the right, the front of a dark-colored SUV is visible. The background shows a clear blue sky and a hillside with more trees.

## Board of Directors

***“No one, no family*** should have to suffer the devastating impacts caused by the lack of access to safe water and adequate sanitation. No one should lose a child, see the education of their children compromised by constant illness, or suffer the scourge of consequential poverty. ***We know how to solve these problems. We do not need any technological advancements. We do not need a medical breakthrough. We need one thing...the will.*** The staff of Pure Water for the World has that will and is committed to sharing it in an effort to change lives forever.”

— Bob Mohr, PWW Board President



# Board of Directors

## **Robert “Bob” Mohr, President**

Member, Kellington Arts, LLC

## **Jenneth Fleckenstein, Vice President**

Co-owner, Clear Water Filtration

## **Bill Meub, Corporate Secretary**

Owner and Attorney, Meub, Gallivan & Larson, PLC

## **Charlene Seward, Treasurer**

Partner and CPA, Valente and Seward

## **Terry Allen**

Retired, CEO Pemco Die Casting Corporation  
Board member, Safe Water Team

## **Paulina Bendana**

International Strategy & Aerospace Industry Professional;  
Co-Founder, Sustainable Honduras Conference

## **Jim Bodenner**

Retired Attorney, Past Owner/Operator Long-term Care Business  
Executive Director, Safe Water Team

## **Wade Bradford**

Franchise Operator, Chick-fil-A

## **William Carris**

Current Chairman of the Board, Carris Reels

## **Wendell Christoff**

Founder & Board Director, Litehouse Foods; Founding Member, Safe Water Team

## **William Donberg**

Flight Instructor / Adjunct Professor, NW Michigan College

## **David Fisher**

Partner, Aerie Consulting

## **Tony Gilmore**

Principal Photographer, WorldDigitalPhotography.com; Retired Businessman

## **Robin Hall**

Realtor, Coldwell Banker Hickok & Boardman Realty

## **Doug Hinkle**

President, Adirondack Electronics

## **Roy Kuennen**

Retired, VP of Global Technology Discovery and Durables, Amway

## **Michael Reed**

Process Engineer, AVANTech, Inc.

## **Paul Sofka**

Semi-retired Financial Consultant with Lincoln Financial Advisors



# Take Action



# Join Us On Our Mission

**Clean water is life-changing medicine.** Your support will bring lasting change to underserved children and their families, providing the essential tools and knowledge for much healthier, brighter futures.

- **Donate.**
- **Become a *Pure Water Warrior*.** Join our monthly giving program.
- **Start your own fundraiser.**
- **Travel with us.**
- **Volunteer.**
- **Give In-Kind.**

**Learn more on our website:** [purewaterfortheworld.org](http://purewaterfortheworld.org)

## **Contact Us**

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