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For Immediate Release

PURE WATER FOR THE WORLD, INC. ACHIEVES ACCREDITATION FROM BBB WISE GIVING ALLIANCE

Highlighting Excellence in Leadership, Finances and Mission-Driven Work

Rutland, VT – April 8, 2021 – By meeting key standards of board oversight, finances, results reporting and fundraising appeals, Pure Water for the World, Inc. (PWW) achieved accreditation by the BBB Wise Giving Alliance. This accreditation signifies that PWW is deserving of donor trust as they are a well-run nonprofit organization.

“PWW is proud to be recognized for our commitment to employing best practices by the BBB Wise Giving Alliance,” said Bob Mohr, PWW Board President. “Donor trust and transparency and strong commitment to sustainable impact are absolutely fundamental to the work of our organization. BBB’s accreditation further validates our promise to serving with the highest level of standards as we work toward our mission of improving lives by empowering people with access to life’s most basic necessities, safe water and sanitation.”

The [BBB Wise Giving Alliance](#) (BBB WGA) is the nation’s only comprehensive charity evaluator, assisting donors in making sound giving decisions. Donors know they can trust a charity if it is accredited by the BBB WGA. Their broad standards go beyond what the law requires and dives deeper than other charity monitoring organizations. Each BBB WGA charity report process involves a rigorous review using 20 holistic BBB Charity Standards, interaction with charity officials about corrective actions needed to address deficiencies, and quality control measures to assure report accuracy. Thousands of charities have reports available to the public at Give.org.

“The public can be assured that every charity evaluation is completed with careful, objective analysis of charity information,” says Art Taylor, president and CEO of the BBB Wise Giving Alliance, “By achieving accreditation, Pure Water for the World has earned public trust having demonstrated its commitment to sound governance, transparency and achieving its mission.”

PWW began in 1994 when a dentist from Brattleboro, Vermont traveled to El Salvador to provide medical services. Moved by the poor living conditions, he vowed to make a difference. After rallying colleagues in his Rotary Club, they returned with a mission to bring potable water to the villagers. The success of this movement outgrew the Rotary Club's capacity, and, in 1999, Pure Water for the World, Inc., a 501(c)(3) organization, was born.

PWW's vision is a world in which all people have safe water, proper sanitation and the knowledge to sustain it for future generations. A highly-regarded and impactful organization, PWW has reached hundreds of thousands of children and families living in remote and underserved communities across Central America and Haiti.

PWW is based in Rutland, Vermont with offices in Tegucigalpa, Maraita and Trojes, Honduras and Port-au-Prince, Haiti. Learn more at www.purewaterfortheworld.org.

ABOUT PURE WATER FOR THE WORLD

Pure Water for the World is a 501(c)(3) non-profit organization with a mission to improve lives by empowering people with access to life's most basic necessities: safe water and sanitation. Pure Water for the World has partnered with over 700 communities, reaching more than 750,000 people in Haiti and Central America with life-changing, sustainable safe water, hygiene and sanitation solutions.

ABOUT BBB WISE GIVING ALLIANCE

BBB Wise Giving Alliance (BBB WGA) is a standards-based charity evaluator that seeks to verify the trustworthiness of nationally-soliciting charities by completing rigorous evaluations based on 20 holistic standards that address charity governance, effectiveness reporting, finances, fund raising, appeal accuracy, and other issues. National charity reports are produced by the BBB WGA and local charity reports are produced by local Better Business Bureaus – all reports are available at Give.org.

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