



Pure Water
FOR THE WORLD

SAFewater
MAGAZINE



Safe Water Begins with **Pure Water for the World**

Safe Water Fund

Pure Water for the World, Inc. (PWW) implements comprehensive safe water, sanitation and hygiene education (WASH) programs, providing a lasting foundation for health, hope and opportunity.

Reliable access to safe water and sanitation are basic human rights. For more than 20 years, PWW has been delivering impactful WASH programs, empowering hundreds of thousands of individuals with the necessary WASH tools and education to support sustainable change.

Now is the time for PWW to scale-up proven programs and pilot new projects to strengthen our ability to effectively reach families living in underserved communities in Haiti and Central America.

In celebration of our forthcoming 25th anniversary, PWW is launching the Safe Water Fund. Our goal is to raise \$2.5M over five years, FY23-27. Investment in the Safe Water Fund will catalyze PWW's strategy to expand delivery of critical WASH resources where they are most needed.

Safe Water Magazine will arrive each spring and fall sharing stories of how the fund is creating generational impact. We invite you to consider an investment in the Safe Water Fund today.

23

Years of Experience

750K+

People Served

730+

Communities Reached

Our Core Values Guide Our Work

COMMUNITY

EDUCATION

TRUST

COMMITMENT

INTEGRATION



Community ownership is foundational to our programs



Comprehensive training with every project means generational impact



Charity watchdogs have awarded us their highest ratings



Years of monitoring and evaluation ensure sustainable impact



Projects are designed with communities to meet local needs

Safe Water is Needed Now

THE STATISTICS ARE STAGGERING

2 billion people

lack access to safely managed drinking water.

3.6 billion people

lack safely managed sanitation resources.

2.3 billion people

lack adequate home handwashing facilities.

≈829,000 deaths,
each year, are attributed to diarrhea due to
unsafe water, sanitation and hygiene practices.

≈300,000 of these deaths are
children under the age of 5.

(World Health Organization / UNICEF)



This is the WASH reality
for billions of people worldwide.

Water collection point - Honduras (left).
Water piped to kitchen - Honduras (center).
School restroom - Haiti (right).

Reliable access to safe water and sanitation means...

- Children are able to attend school and achieve an education, opening doors to the future.
- Parents are able to work, improving household financial security.
- Individuals experience enhanced privacy, safety and an overall increased sense of dignity - particularly critical for women and children.
- Medical expenses and hospital visits are drastically reduced.

Communities are able to heal and thrive because of access to these basic human necessities.

Safe Water Fund

A Commitment to Health, Hope & Opportunity for All

Aligned with UN Development Goal #6 - Clean Water & Sanitation - your investment in the Safe Water Fund will provide PWW with the resources to develop and expand WASH response strategies to scale-up our reach and impact in Haiti and Central America.



Strengthening our WASH Training & Consultancy to develop WASH capacity.

PWW has trained UNICEF, Oxfam and Swiss Red Cross staff, among others.

Training for Community Agents to expand our reach.

PWW is committed to reaching underserved and last-mile households.

Decades of experience has shown PWW's WASH responses work. Your gift to the Safe Water Fund will be utilized to advance new and proven WASH initiatives like those shown here.

Providing generational impact for thousands of families.

Crisis response strategies ready to launch when disaster strikes.

PWW staff are recognized as front-line responders.

Investment in our proven water quality testing lab.

Building our reputation and revenue as the premier water testing lab in Haiti.

Your Gifts = 4X Impact!

Every \$1 invested in water and sanitation provides a \$4 economic return.

(World Health Organization)

MEET THE PWW TEAM

Maria Inestroza has served Honduran families as PWW's Honduras Country Director for 15+ years. She is based in Tegucigalpa.

What are the biggest challenges to accessing safe water faced by Honduran families?

Accessing even the most basic water services in many communities remains a big challenge, not to mention accessing water that is safe, continuously accessible and provides for adequate sanitation. Throughout Honduras, communities in very remote areas are often left behind when it comes to receiving WASH services as municipalities often only have the funding to address urban WASH needs.

How is PWW responding to meet the WASH needs of families in Honduras?

PWW serves rural and underserved communities, where there are high incidences of waterborne diseases and a scarcity of government and non-profit support. We are community-focused, serving groups of families rather than just one family at a time. In communities where water centralization is possible, we help construct effective community water systems and train local Water Boards to support the community with lasting access to safe water.



What are some opportunities for PWW to scale-up impact?

One great way to scale-up PWW's impact is to expand our proven Training & Consulting services* in schools. We work with teachers and administrators to implement WASH infrastructure, training, and curriculum development to be incorporated into daily student learning. By educating teachers and students about the causes of waterborne diseases and how to protect themselves and their environment, we are providing the foundation to reduce the spread of harmful pathogens and improve the health of the entire community. **PWW's Training & Consultancy builds local WASH capacity by sharing knowledge and resources with teachers, government entities and other non-governmental organizations.*

Do you have a story you would like to share?

I have many stories that have inspired me during my time with PWW, but one in particular still fills my heart. Following a visit to a school where the PWW team had installed a safe water filter and handwashing stations, a young student requested a ride home. Arriving close to her destination, she asked to be dropped off next to a small chapel. She told me that before going home she first wanted to visit the chapel to give thanks as the day before she had prayed for PWW to visit her community. The impact we had on that student has never left me.

Any final thoughts for PWW's generous supporters?

The passion and generous support you have shown over the years is changing lives for the better, and is an investment providing generational impact. Thank you for the trust you have in PWW, and thank you very much on behalf of all the people of Honduras.





Karla Vargas, PWW Honduras Health Promoter, visits a classroom to teach students about waterborne illnesses

Your Giving Changes Lives!

Just as one drop sets a body of water in motion, one gift sets about change for a community. . . and beyond. Check out how generous PWW supporters are making an impact!

Association of Water Technologies (AWT) supports PWW as their charity partner. During their 2021 holiday campaign for PWW, AWT members had a goal to raise \$30,000, the cost of a much-needed new truck for the Honduras team. AWT members went above and beyond raising nearly double that goal!

PWW Board Member, **Brian Reed**, understands that for families living in rural areas of Haiti and Honduras, accessing even the most basic necessities, like safe water and sanitation, can be a daily challenge. "I feel very fortunate that water is readily available to my family in the US. I believe that together, we can ensure thousands of families living in underserved communities receive WASH tools and resources to live healthier lives, today and for generations to come."





La higiene personal son normas y practicas que se realizan para mejorar

1. Lograr el cambio de aptitud en cuanto a la higiene.
 2. Lograr el bienestar fisico y mental de las personas de la comunidad a traves de la practica de la higiene personal.



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We invite you to invest in PWW's Safe Water Fund.
 For more information, please contact
matt.korn@purewaterfortheworld.org or 802.747.0778.

